

JIONG LI

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Curriculum Vitae

EDUCATION

- 2005 MFA
Graphic Design
Utah State University, Logan, Utah
- 1997 BFA, *Magna Cum Laude*
Graphic Design
Utah State University, Logan, Utah
- 1990 BE
Mechanical Engineering
Shanghai Institute of Urban Construction, Shanghai, China

TEACHING EXPERIENCE

- 2007–
Present Assistant Professor
California State University, San Bernardino, California
Art 238 Production of Visual Information Design
Art 342 Graphic Design I
Art 343 Graphic Design II
Art 344 Graphic Design III
Art 322 Web Design
- 2006–
2007 Assistant Professor
Southern Utah University, Cedar City, Utah
Art 2210 Digital Imaging – An introduction course on 2D design using Photoshop, Illustrator, and InDesign
Art 3210 Typography – A course focusing on designing with type
Art 3250 Web Design – An introduction web design course covering HTML, XHTML, CSS, Dreamweaver and GoLive
Art 4210 Branding – An advanced graphic design course focusing on building a design scheme from logo to complex design platform
Art 4230 Advanced Graphic Design – An advanced course dealing with special problems and techniques of graphic design
Art 4260 Interactive and Motion Graphics – An advanced digital animation course covering After Effects
- 2004–
2005 Instructor
Utah State University, Logan, Utah
Art 2400 Introduction to Computers and Art – An introduction course covering Photoshop, Illustrator, and InDesign
- 2003–
2004 Teaching Assistant
Utah State University, Logan, Utah
Art 4430 Advanced Computers and Art – An advanced web design course covering Flash and ActionScript

PROFESSIONAL EXPERIENCE

- 2003–
Present Freelance Designer
Clients include: Utah State University, NEH Museum of Art, Caine Lyric Theatre

2002–
2003 Senior Designer
Triad Inc., San Diego, California
Web design, corporate identity, interactive presentation and print design

1999–
2002 Senior Designer
Digitaria Interactive, Inc., San Diego, California
Mostly web design and interactive motion graphic design. Some print design
Clients include: SONY, Airwalk, American Express, Tri-City Medical Center, SDG&E

1998–
1999 Web Designer
Inspired Arts Digital Media Group, San Diego, California
Mostly web design. Some CD-ROM, and print design

1997 Interactive Multimedia Designer
Design One Studio, Layton, Utah
Mostly web design, CD-ROM design, and computer animation. Some print design

AWARDS

2005 Top 10 Web Site of the Month, HOW magazine
1997 Third Place, Art Directors and Artists Club Envision 23 Poster Competition
1997 Best of Show, Utah State University Senior Student Commercial Art Show

PUBLICATIONS

2006 Work published in the book: *Visual Design Fundamentals: A Digital Approach 2*
2004 Work published in the book: *Visual Design Fundamentals: A Digital Approach*
2002 Work published in the book: *Web Tricks and Techniques: Layout*
2000 Work published in the book: *Web Design Index*

EXHIBITIONS

2007 *College Invitational*, Gresham Art Gallery, San Bernardino, California
2007 *Digital Designer As Artist*, Gail Museum of Contemporary Art, Seoul, Korea
2005 *Neither Here Nor There*, Twain Tippetts Gallery, Logan, Utah
2005 *Friendless Outsiders*, The Unknown Gallery, Salt Lake City, Utah
2000 *Digital Art of Jiong Li*, Taiwan Center Gallery, San Diego, California

PRESENTATIONS

2007 *Digital Designer As Artist*, Sungkyunkwan University, Seoul, Korea
2006 *Neither Here Nor There*, Southern Utah University, Cedar City, Utah
2005 *Digital Art of Jiong Li*, Utah State University, Logan, Utah